



GDPR PRIVACY STATEMENT
General Data Protection Regulation (GDPR)
Article 13 of EU Regulation 2016/679

Dear Sir/Madam,

We wish to inform you that the **EU regulation 2016/679** (General Data Protection Regulation) provides for the protection of personal data.

Hence, according to Articles 13 and 14 we wish to provide you with the following information:

Objectives and legal basis of the processing

The processing of the personal data you provide us with is exclusively finalized to accomplish contractual obligations and to comply with specific requirements related to our tour/travel proposals, as well as complying with regulatory requirements.

For the purposes of the above-mentioned processing, the controller shall become aware of “sensitive” data, as defined by the **GDPR**, such as racial or ethnic origins, religious, philosophic or other beliefs, political opinion, membership to political parties or trade unions, as well as religious, philosophic or political organizations other than state of health and sexual life.

The controller

The controller is **Amazing Italy Srl** (VAT n. 03278851203), which is based in Via delle Casse, 4, 40122, Bologna, tel: +39 0510284002, e-mail info@amazing-italy.com. The legal representative is Arena Olga (Italian fiscal code RNALGO73R60A944B), born October 20, 1973, domiciled in San Lazzaro (Prov. of Bologna) in Via S. Ruffillo, 10a, who ensures compliance with the legislation regulating the protection of personal data.

Nature of the data

Personal, sensitive and judicial data relating to the provision of the service you required shall be subject to processing.

During the provision of the service, collecting and processing personal, sensitive and judicial data may be necessary. You are hence required to provide a written consent.

Personal data storage

Personal data is stored and processed at the premises of Amazing Italy Srl, based in Via Riva di Reno, 122, 40121, Bologna. The data is exclusively processed by authorized personnel. The personal data provided by the users who ask for information material is exclusively used with the purpose of providing the required service and may be transferred to third parties only in case it is necessary.

AMAZING ITALY S.r.l.

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Method of data processing

The collected data is processed both in paper form and electronically and is inserted in the information system in full respect of the GDPR, including the security and confidentiality profiles and basing on the principles of fairness and lawfulness of the processing. In accordance to the GDPR, the data is stored and processed until it is necessary to provide the service required by the user or, in any case, until the consent is explicitly revoked. The controller is committed to protecting the security of the user's personal data and respects security terms and conditions laid under the applicable legislation with the purpose to prevent any data leaking, unlawful or illicit use of the data as well as unauthorized access, with particular reference to the technical regulations regarding minimum security measures. In addition, the information system and the computer programs used are set to minimize the collection of personal data.

Data access and communication

The user's personal data may be communicated to:

- the controller and the authorized personnel thereof;
- business members and suppliers within the framework of their related tasks;
- all natural and legal persons, be them private or public, wherever transferring the data is necessary or functional to providing our services, within the above-mentioned methods and purposes.

Extra-EU transfers of personal data

Some of the personal data might require disclosure to third parties located out of the European Union. Should disclosure, processing or access by extra-EU third parties be necessary, the controller obtains the necessary guarantees in order for the data transfer to comply with the 5th Chapter of the GDPR (e.g verifying the adequacy decision provided by the Italian Data Protection Authority, verifying the third party's adherence to the Privacy Shield or alternatively, concluding specific contractual agreements aimed at protecting personal data).

Nature of providing the data

Providing your personal and sensitive data is not mandatory. Though, refusal to provide the data might make it impossible or excessively difficult to supply the service you required.

Right of access by the data subject

The data subject shall have the right to obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data and the following information:

- the purposes of the processing;
- the categories of personal data concerned;
- the recipients or categories of recipient to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organisations;
- where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period;
- the existence of the right to request from the controller rectification or erasure of personal data or restriction of processing of personal data concerning the data subject or to object to such processing;
- the right to lodge a complaint with a supervisory authority;

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- the existence of automated decision-making, including profiling, referred to in Article 22 (1) and (4) and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

Right to erasure

The data subject shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay and the controller shall have the obligation to erase personal data without undue delay where one of the following grounds applies:

- the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- the data subject withdraws consent on which the processing is based according to point (a) of Article 6(1), or point (a) of Article 9(2), and where there is no other legal ground for the processing;
- the data subject objects to the processing pursuant to Article 21(1) and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing pursuant to Article 21(2);
- the personal data have been unlawfully processed;
- the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject;
- the personal data have been collected in relation to the offer of information society services referred to in Article 8(1).

Right to restriction of processing

The data subject shall have the right to obtain from the controller restriction of processing where one of the following applies:

- the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims;
- the data subject has objected to processing pursuant to Article 21 (1) pending the verification whether the legitimate grounds of the controller override those of the data subject.

Right to data portability

The data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided.

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Withdrawal of consent

The data subject is entitled to withdraw the consent to personal data processing by sending a registered letter with acknowledgement of receipt to the following address: Amazing Italy Srl, based in via Riva di Reno, 122, 40121 Bologna (BO), together with a photocopy of the user's identity document, reporting the following sentence: "withdrawal of consent to the processing of my personal data". At the end of this process, the user's personal data will be deleted from Amazing Italy's files as quickly as possible.

Changes to the privacy notice

The controller reserves the right to change, update, add or remove parts of the present privacy notice at its own discretion and at any time. To make this review easier for users, our privacy statement will always contain the date of last update.

Last update: July 10, 2018.

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